



NEVADA'S HIGH SCHOOL SPORTS NETWORK

Be Seen by Every Family in the Valley.

Sponsorship opportunities with Nevada's High School Sports Network



THE OPPORTUNITY

High school sports are the heart of this community.

Nevada families don't just watch high school sports — they live them. Friday nights at the stadium are where this community comes together. When your brand shows up here, it shows up as a neighbor, not just an advertiser.

10,000+

Nevada families reached per season
Across 10+ schools in Year 1

100%

Local, targeted audience
Nevada students, parents & alumni

\$0

Wasted impressions
Every viewer has a connection to the game





WHO YOU'RE REACHING

Not eyeballs. Real people.

702Sports.TV viewers are Nevada families with disposable income, local loyalty, and buying power.



Parents & Guardians

Primary household decision-makers.
Age 30–55, dual income, local business customers.



Students

16–18 year olds with brand awareness.
Tomorrow's loyal customers.



Alumni & Community

Former students, grandparents, coaches.
Deep emotional connection to the school.



Streaming Audience

Out-of-area family watching from
anywhere in the world via 702Sports.TV.



Nevada-Focused

100% local audience.
No wasted national impressions.



Growing Fast

New schools added every season.
Reach expands as we grow.

Your brand doesn't just get seen — it gets associated with something families care about deeply.

SPONSORSHIP PACKAGES

Choose your level of community impact.

PRESENTING SPONSOR · Show Title Sponsor From \$8,000 / season

- Your name in the show title on air — 'Presented by [Brand]'
- 30-second ad spot every episode (12 per season)
- Logo on 702Sports.TV show page + social mentions

GAME SPONSOR · Single Game Broadcast From \$1,500 / game

- 'Brought to you by [Brand]' on air — pre-game & halftime
- Logo in broadcast graphics, permanent in replay archive
- Post-game social mention — choose your school or matchup

SEGMENT SPONSOR · In-Show Branded Segment \$3,000 / season

- 'Play of the Week presented by [Brand]' — name read aloud
- Logo in segment graphic every episode (12 per season)
- High recall placement in family-friendly context

BANNER SPONSOR · Site-Wide Display \$5,000 / year

- Leaderboard banner seen by every visitor to 702Sports.TV
- Links to your website or promotion — swap creative any time
- Lowest cost-per-impression, 12-month continuous visibility

Custom packages available We'll build around your goals and budget.
Multi-school bundles · Season packages · Co-sponsorship opportunities



COMMUNITY PARTNERSHIP

Your brand. Their community.



Nevada families spend Friday nights at the stadium. They remember which brands showed up for their kids. Sponsoring 702Sports.TV isn't just advertising — it's becoming part of the story.

Your logo on the broadcast.
Your name called out before kickoff.
Your business associated with the moments families talk about for years.

WHY IT WORKS FOR YOUR BUSINESS

- **Community Goodwill**
Families remember brands that support their schools
- **Hyper-Local Reach**
Every viewer is a potential local customer
- **Premium Context**
Your brand alongside professional broadcast production
- **Year-Round Presence**
Season archives keep your brand visible all year

Ready to be part of the community?

Let's build a sponsorship package around your business goals.

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Presenting sponsors · Game sponsors · Site banners · Segment sponsors · Custom packages

